

Sponsorship Opportunities at LV Streetwise



1 Leaflet Bag Insert: Cost £1,500 + vat pa (plus the provision of the items)

Each one of the 12 to 13,000 children visiting the centre each year takes home a treasured goody bag of safety leaflets and freebies. They visit roughly from within a 60-mile radius of Bournemouth and take the 'Trojan Horse' back right to the heart of the family home. A promotional item in every child's goody bag would put the company in the forefront of the parents' minds. A specially produced flyer could build on the familiarity of the brand and raise the company's profile in the community as a result of its visible support for the charity.



2 The Wonder-Wall Cost £240 + vat pa

A unique sponsorship opportunity providing a year's advertising space at the LV Streetwise Safety Centre for as little as £20 + VAT per month. This advertising space is in the form of an A5 'brick' on the LV Streetwise 'Wonder-Wall' in the park scenario - highly visible and in a prime location in the centre.



3 Bus shelter poster: Cost £2,000 + vat pa (plus the provision of the poster)

The company could provide a poster to go in the Adshel bus shelter at the end of the street inside the centre.

4 Sponsoring an Office window or Shop Front: Cost £500 to £10,000 + vat pa (plus provision of signage/window dressing)

A sponsored area is a permanent highly visible advert for the brand, underlining the company support for the local community. The backdrop provides a visually interesting feast in itself whilst the window offers unique advertising space. These are visible not only to the children but also to the thousands of adults who visit the centre every year: training sessions for Dorset Police, Ambulance and Fire Services; our annual 'Free 999 Family Fun Day' and 'MPs and Councillors Awareness Events' as well as year-round Murder Mystery Evenings as corporate teambuilding opportunities.

5 Product Placement in the centre: Free of charge in combination with some of the above.